Book Trailers 2

**Student Made Book Trailers: Hints and Handouts**

Look at our [Student Made Book Trailers](http://www.booktrailersforreaders.com/Home+Student+Book+Trailers) to get ideas. If you want to create a trailer with [Photo Story 3](http://www.microsoft.com/windowsxp/using/digitalphotography/photostory/default.mspx) this program has been replaced. You can download from a third party and photostory 3 has worked with windows 7. An excellent guide for photo story come from David Jakes you can link to [his guide](http://www.jakesonline.org/photostory3.pdf). And the following Diplomat Created handouts will also help you get started. If you have created a book trailer and would like to add it to this wiki please email Michelle Harclerode , Media Specialist at Diplomat Elementary School at [MichelleMH@LeeSchools.Net](mailto:MichelleMH@LeeSchools.Net). Also check out the student [blog about making trailers](http://leecountybooktrailers.wikispaces.com/message/list/Home+Student+Book+Trailers) .Good Luck and have fun!

[7 steps to making a trailer.docx](http://www.booktrailersforreaders.com/file/view/7%20steps%20to%20making%20a%20trailer.docx/165035547/7%20steps%20to%20making%20a%20trailer.docx)

[7 steps to making a trailer.docx](http://www.booktrailersforreaders.com/file/view/7%20steps%20to%20making%20a%20trailer.docx/165035547/7%20steps%20to%20making%20a%20trailer.docx)

* [Details](http://www.booktrailersforreaders.com/file/detail/7%20steps%20to%20making%20a%20trailer.docx)
* [Download](http://www.booktrailersforreaders.com/file/view/7%20steps%20to%20making%20a%20trailer.docx/165035547/7%20steps%20to%20making%20a%20trailer.docx)
* 330 KB

[Steps to making a Book Trailer.docx](http://www.booktrailersforreaders.com/file/view/Steps%20to%20making%20a%20Book%20Trailer.docx/129934525/Steps%20to%20making%20a%20Book%20Trailer.docx)

[Steps to making a Book Trailer.docx](http://www.booktrailersforreaders.com/file/view/Steps%20to%20making%20a%20Book%20Trailer.docx/129934525/Steps%20to%20making%20a%20Book%20Trailer.docx)

* [Details](http://www.booktrailersforreaders.com/file/detail/Steps%20to%20making%20a%20Book%20Trailer.docx)
* [Download](http://www.booktrailersforreaders.com/file/view/Steps%20to%20making%20a%20Book%20Trailer.docx/129934525/Steps%20to%20making%20a%20Book%20Trailer.docx)
* 12 KB

[Title and Credits for Diplomat Book Trailers.docx](http://www.booktrailersforreaders.com/file/view/Title%20and%20Credits%20for%20Diplomat%20Book%20Trailers.docx/130138541/Title%20and%20Credits%20for%20Diplomat%20Book%20Trailers.docx)

[Title and Credits for Diplomat Book Trailers.docx](http://www.booktrailersforreaders.com/file/view/Title%20and%20Credits%20for%20Diplomat%20Book%20Trailers.docx/130138541/Title%20and%20Credits%20for%20Diplomat%20Book%20Trailers.docx)

* [Details](http://www.booktrailersforreaders.com/file/detail/Title%20and%20Credits%20for%20Diplomat%20Book%20Trailers.docx)
* [Download](http://www.booktrailersforreaders.com/file/view/Title%20and%20Credits%20for%20Diplomat%20Book%20Trailers.docx/130138541/Title%20and%20Credits%20for%20Diplomat%20Book%20Trailers.docx)
* 12 KB

**What I have learned about making book trailers :**

* Go explore book trailer sites to get inspired. They are out there on Teacher Tube, You Tube and book literacy web sites.
* Search for pictures [unless you use your own digital stills, film or art] and create a folder for them.
* [Flickr Creative Commons](http://www.flickr.com/creativecommons/) is great to use for your pictures and most photos are copyright cleared with credit given.
* Try using the [Creative Common Search](http://search.creativecommons.org/?noBeta=1) tools and remember to cite the image/video/ audio url
* Think in terms of your main character and search teenage girl portrait, boy portrait or child portrait. Try to find more than one picture of your main character. Searching for your protagonist takes longer than object, landscape and even "feeling" photos.
* Note who the photo is by to give proper credit. Also Flicker Creative Commons may not be available from the school environment.
* Search for pictures 640 by 480 or larger. Google Images advanced search allows to search by image size.
* Storyboard on your own or by using Photo Story 3 - which resembles a storyboard environment .
* 30 , 60 or 90 second trailers are best - think of making a commercial for your book. This is not a book report.
* Also think pacing and continuity. The book trailers on this site average 20 photos, with most photo duration times in the 2 to 5 second range.
* Open your editing program and upload your pictures.
* Use any film editing software, I suggest Photo Story 3 because it is free and easier to use with anyone who is new to film editing.

**‍Photo Story 3 Tips : We still use photostory 3 [with Windows 7]**

**‍[windows photo live has replaced photostory 3](http://explore.live.com/windows-live-photo-gallery)**

* If you are new to Photo Story 3,
  + **David Jakes' Guide to Photo Story 3** <http://www.jakesonline.org/photostory3.pdf>
* I still prefer PhotoStory 3 with elementary students as you can create narration just on that image and the music library included.
* The program has defaults built in -- 5 second durations and cross fades which work fine.
* If you want more control just go into the edits and start playing around.
* When adding narration -a dialogue box may appear asking to *change audio settings* - say NO each time - and you will be fine.
* Narration is linked to each picture - so be ready with the record and stop buttons to avoid any dead air.
* After you put your narration in - you can tighten up the photo duration by selecting *customize motion* under the photo.
* Creating music is a great tool in this program and fun to use. Or download background music [free if you give credit] with [Music by Kevin MacLeod.](http://incompetech.com/m/c/royalty-free/)
* *Save the story* is the last step. There are a variety of saving choices. Choose *save for playback on computer with the 640 x480 size* which is best for full screen playback. This will save it for playback in Windows Media Player.
* If you want your video to be seen by a wider audience you might want to save your trailer in different formats for Mac users or to upload to Teacher Tube or You Tube. You can use [Zamzar](http://www.zamzar.com/) to change your file format or upload to another editing software. I have uploaded my photo story video [a .wmv file format] to Adobe Premiere Elements and quickly rendered and saved the movie to other formats : Quick Time.

**‍Featured Websites to Explore:**

* **Dakota State University Movies for Literacy**: <http://www.homepages.dsu.edu/mgeary/booktrailers/concerns.htm>
* **David Jakes' Guide to Photo Story 3** <http://www.jakesonline.org/photostory3.pdf>
* **Examples of student made book trailers:** <http://www.homepages.dsu.edu/mgeary/booktrailers/default.htm>
* **Digital Book Talks from UCF** <http://digitalbooktalk.com/>
* **Music by Kevin MacLeod downloads free with credit byline** <http://incompetech.com/m/c/royalty-free/>
* **Zamzar for converting video files free**: <http://www.zamzar.com/>
* **List of copyright friendly images and more**: [http://copyrightfriendly.wikispaces.com/](http://copyrightfriendly.wikispaces.com/home)
* **Other public domain free photo sites** [**http://pics4learning.com/**](http://pics4learning.com/) **and** [**http://photos8.com/**](http://photos8.com/) **and** [**http://imagebase.davidniblack.com/license.htm**](http://imagebase.davidniblack.com/license.htm)
* **Wes Freyer's Using Copyright** [**http://wiki.wesfryer.com/Home/handouts/talkwithmedia**](http://wiki.wesfryer.com/Home/handouts/talkwithmedia)
* **Creative Commons Search tool** [**http://search.creativecommons.org/?noBeta=1**](http://search.creativecommons.org/?noBeta=1)
* **Video resource tools by Richard Byrne** [**https://sites.google.com/site/richardbyrnepdsite/video-creation-tools**](https://sites.google.com/site/richardbyrnepdsite/video-creation-tools)
* **Keyword suggestion tool from Youtube for tagging your videos**: <https://ads.youtube.com/keyword_tool>